

# City of Fort Pierce

Chamber Update 2015



# Economic Development Team

The City of Fort Pierce ED Team is dedicated to help create opportunities for economic development through desirable business growth, expansion, retention and attraction in working as partners to develop a climate conducive to improving the quality of life in Fort Pierce.



# City of Fort Pierce



01

**Keeping Fort Pierce Beautiful**

Mike Reals, Public Works Manager

02

**Staying Connected**

Shyanne Helms, Marketing Specialist

03

**Investment in our Community**

Kori Benton, Senior Planner

04

**Revitalization**

Libby Woodruff, Grants Administrator

05

**Powering Fort Pierce**

Jason Hoffman, FPUA  
Communications Manager

06

**Building for Tomorrow**

Nick Mimms, Interim City Manager

# Keeping Fort Pierce Beautiful

Mike Reals, Public Works Manager



# BUILDING PARTNERSHIPS

# Holiday Lights



• Holiday Lights Spectacular will begin December 6 and run until the first week of January



Partnering with local neighborhood associations



Received the South Beach Association Islander Award



Working hard to brighten our community



# Facilities



Check facility  
availability  
online



Old City Hall is  
now available for  
rent through the  
City of Fort Pierce



Fort Pierce  
Athletics at  
Percy Peek  
Gym



# Honoring the Past

Old Fort Park  
Ais Indian Mound Preservation



City of Fort Pierce Public Works Department provided the equipment and manpower.

# Do More Blue

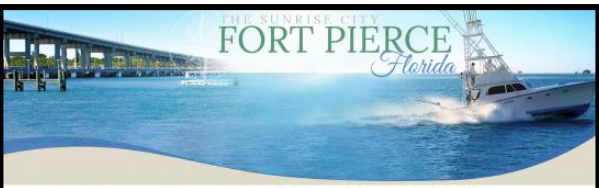
✔ \$100 incentive for recycling correctly

✔ Multi-family single stream expansion





# Print Media



## Fort Pierce Voted Most Idyllic Small Town

Have you been to downtown Fort Pierce lately? If so, you stepped into one of most idyllic small towns in the United States. Fort Pierce ranked among the nation's most idyllic and historic main streets according to USA Today. Fort Pierce was the only Florida city to make the USA Today list! The publication said, "Fort Pierce, a Treasure Coast 'Old Florida' town, cooled by breezes off the Indian River, won the 2011 Best Main Street designation from the National Trust. Swaying palm trees line the sidewalks, and the atmosphere evokes the early 1900s when the city came into its own. Period Spanish architecture punctuates the downtown area, the star of which is the historic Sunrise Theatre. The Saturday Farmers Market is a must."



## City of Fort Pierce Launches New Website

The City of Fort Pierce has launched a redesigned website as an effort to enhance online transparency and create a more user-friendly site for residents, visitors and businesses. The new website offers a clean, smart design allowing users to easily navigate through useful information and data. The redesigned site implements a consistent look and feel that aids in the creation of a strong city identity, builds recognition for the city and is representative of the forward-thinking and collaborative environment that exemplifies Fort Pierce. The site's responsive design allows it to be viewed on any device. Users can stay "in the know" by subscribing to the news flash updates, as well as the community calendar. Along with the newly revamped website, the city also now has a presence on social media, including Facebook and Twitter for those who prefer informal engagement.



## Fort Pierce Teacher Ranked as Best in the Nation

Teachers are usually the ones to give their students gold stars. This time, it was local teacher North Rosten's turn to receive one of her own in the form of the prestigious Millen Educator Award. It is the equivalent of an Oscar in the teaching profession. Rosten has 17 years of experience and is currently a fourth grade teacher at Frances K. Sweet Elementary School in Fort Pierce. She is being recognized at a national level as an educator who has improved student learning and shows tremendous promise to accomplish even more in the future. This year, Rosten is the only educator in Florida to be honored. Rosten said, "I push them because I believe in them. I believe they can do anything they put their minds into and I want to start with one child and start a change." She was surprised with the award and a \$25,000 bonus check during a school assembly where she was also treated to a standing ovation.



## Destination: Fort Pierce

Experience Florida's Newest Marina in the Heart of Historic Downtown Fort Pierce

- Fueling 22 hours/day, 7 days/week
- Free high speed Wi-Fi
- 12 restaurants within 2 blocks
- Visit our Nautical Gift Shop and feed the fish
- #1 Farmers' Market every Saturday on-site
- Within 2 nautical miles of best all weather
- Visit our beautiful movie view live webcams



FCPMCity.FORTPIERCE.COM | 1-800-619-4780 | FORTPIERCITYMARINA.COM

**Do More BLUE**  
SINGLE-STREAM RECYCLING  
CITY OF FORT PIERCE

GLASS PLASTIC METAL PAPER

## Have you noticed a great improvement project lately?

Mayor Linda Hudson is now accepting nominations for Gold Hammer Awards. The award recognizes the efforts of residents and business owners in the Fort Pierce community that have significantly improved their homes or businesses through new construction or rehabilitation efforts. The Gold Hammer Award is presented at Coffee with the Mayor in March and September. Nomination forms are available in the Mayor's Office at City Hall. For more information, call 467-3055.



There's always something to do in Fort Pierce



## Named "Most Idyllic Small Town" by USA

FACEBOOK.COM/FTPIERCE | WWW.CITYOFFORTPIERCE.COM | 772.467.3000

## Fort Pierce City Marina a labor of love for city, residents

### For Honorary News

News@ftpcity.com

**FORT PIERCE**—What was once a developmental waste to now a new recreation center for the state and country. The Fort Pierce City Marina is a ribbon-cutting June 13. Inviting many city and county officials, as well as dozens of residents who witnessed the re-opening of what was called the \$50M diamond in the crown

of the city.

Marina manager Dean Kubischek said the project was essential to the city, and said Mayor Linda Hudson couldn't keep the city dry.

"We're here to thank what Tropical Storm Ivan and Hurricane Frances and Jean started," Kubischek said. "We've overcome disaster, devastation and

See MARINA page 4

loss. These hurricanes — both up near the mouth.

"We have become leaders in the industry," he said. "There have been a lot of people who have come here from other communities to get different ideas for their cities and states."

"It's not here I feel about this project. It's local community."

Fort Pierce Mayor Linda Hudson, a Fort Pierce native, said the event was a "big day for us," and as the link to the river is up and coming and open for business.

"We're finally over the hump," Hudson said. "It's a great, visible and vibrant. Between the Suncoast (the area to the south) and the Marina in the north it's kind of what our Florida City should be."

Local entrepreneurs who have an eye on the future, including new Indy 500

race track.

"One that this marina has the capacity of holding 200 boats of full capacity," he said. "So it's a great area for business and tourism."

Project manager Ed Swinger said the project was a challenge, but completing it is a true tribute to the city's resilience for a good future. The first phase of the project was focused on storm protection, installing — in the form of 12 islands that were built — and the second was to replace the same function that was there before.

The island was composed of 84,000 tons of limestone and 128,000 cubic feet of beach sand.

"The very ground to be a part of this project," Swinger said. "I'm happy to see that we are trending towards success. It's a win-win for everybody."

The marina was originally estab-

## THE SUNRISE CITY

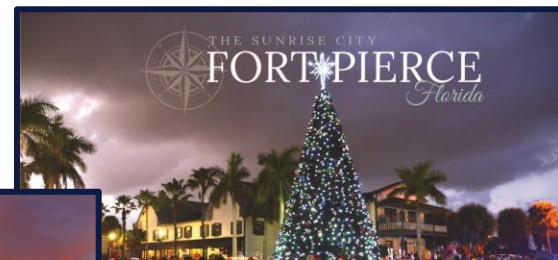


## USA Today's Most Idyllic Small Town

In Fort Pierce you'll find a historic, small town lifestyle in a picturesque slice of paradise, with miles and miles of unspoiled shore. Fort Pierce is one of Florida's best kept secrets — a place with fascinating research centers, museums and a wealth of cultural and recreational attractions.

To learn more, visit [www.FortPiercetours.com](http://www.FortPiercetours.com).

[www.facebook.com/ftpcity](https://www.facebook.com/ftpcity) | [www.cityoffortpierce.com](http://www.cityoffortpierce.com) | 772.467.3000



## Celebrate the Holidays with us in Fort Pierce

start planning for the holidays and Fort Pierce provides families a fantastic location for a fun coastal celebration. From parades on land and at sea to festive shows at the Historic Sunrise Theatre, Fort Pierce has

it all this season with a Fort Pierce tradition — the 27th Annual Sights and Sounds on Second Parade and its year's theme is "Christmas to Remember" celebrating the 450th anniversary of the naming of St. Y and the history of our county.

begins at 1:00 p.m. and features a kid's zone that will include Santa, face painting, pictures with and a special activity area. The parade starts at 4:30 p.m. at Tickle Tummy Hill on Second Street. It will turn to Orange Avenue; turn east on Orange and North on Indian River Drive concluding at the River Walk. "Christmas to Remember" is special time and we hope you and your family will join us for the festival and

following the parade will be lighting of the Christmas Tree. The tree is located in the roundabout at Indian River Drive. The Fort Pierce Jazz & Blues Society will be at the roundabout playing holiday jazz and after the tree lighting.

Lighting, stick around for the "The Holiday Lights Spectacular" at Marina Square on Melody Lane. The consists of over 100,000 lights synchronized to holiday music and is a "must-see" for both locals and Spectacular will run nightly from 6:00 p.m. - 10:00 p.m. until the first week of January.

## Holiday Happenings 2015

Friday Fest December 4, 2015 5:30 pm - 9:00 pm Marina Square / Downtown 772.466.3880	Toys for Tots Christmas Train December 4, 2015 1:30 pm - 3:00 pm Orange Avenue rail crossing 772.985.9807	Food Truck Invasion Every first and third Tuesday 5:00 pm - 9:00 pm River Walk Center 772.467.3855
Toy Drive Block Party December 5, 2015 1:00 pm - 6:00 pm North 2nd Street / Downtown 772.409.3650	Holiday Boat Parade December 12, 2015 Parade: 6:30 pm South Causeway Park 772.692.7599	Fort Pierce Farmers' Market Every Saturday 8:00 am - noon Marina Square / Downtown 772.940.1145
Sights and Sounds Parade December 6, 2015 Festival 1:00 pm - 4:30 pm Parade begins at 6:30 pm Historic Downtown Fort Pierce 772.466.3880	8th Annual SLC Toy Run December 13, 2015 9:00 am Starts at 3525 S US 1 Ends at PAL Park 903 S 21st St. 772.468.6888	Jazz Craft Market Every Saturday 8:00 am - noon Marina Square / Downtown 772.460.5299
Holiday Lights Spectacular December 6 until January 6 6:00 pm - 10:00 pm, nightly Marina Square / Downtown 772.467.3000	Coffee with the Mayor December 16, 2015 8:00 am - 9:00 am Fort Pierce Youth Club 772.466.3880	Wednesday Green Market Every Wednesday 12:00 pm - 6:00 pm Marina Square / Downtown 772.971.8480



April Prize with the Marine Industries Association, City Commissioner, Fort Pierce Mayor Linda Hudson, cutting the ribbon, and Dean Kubischek and City Commissioners Reginald Simmons and

followed in 1988, and became 137 new boat slips and other improvements. Marina Fees to \$500 provided engineering for the project and the city claim raised much of the money for it through BEM and insurance

772-467-3000 • [www.cityoffortpierce.com](http://www.cityoffortpierce.com) • [facebook.com/ftpcity](https://www.facebook.com/ftpcity)



## Calendar

View All Calendars is the default. Choose Select a Calendar to view a specific calendar. Subscribe to calendar notifications by clicking on the Notify Me button, and you will automatically be alerted about the latest events in our community.

List

Week

Month

Find a Facility

Notify Me®



Subscribe to iCalendar



### Search calendar by:

Start date



End date



Search

Select a Calendar



December						2015
Su	M	Tu	W	Th	F	Sa
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2



### Community Calendar

#### Food Truck Invasion

December 1, 5:00 PM - 9:30 PM @ River Walk Center

If this is your first time to a Food Truck Invasion here is what you need to know: This is a huge outdoor picnic where food trucks of different origins, cuisine and menus prepare food that is cooked to order. It's not fast food, as the majority of the trucks are run by regional chefs. A great deal of fusion cuisine, comfort foods and sweet treats to choose from will be available by a selection of over a dozen food trucks. Be sure to bring your folding chairs or blankets to picnic at the park grass surroundings.

[More Details](#)

#### Wednesday Green Market & Food Co-op

December 2, 12:00 PM - 6:00 PM @ Marina Square

[More Details](#)

#### Friday Fest

December 4, 5:30 PM - 9:00 PM @ Marina Square

Join us for the longest running street party on the Treasure Coast!

[More Details](#)

#### Howie Mandel

December 4, 8:00 PM @ Sunrise Theatre

Howie Mandel returns to the Sunrise Theatre stage! He is the producer of many shows with his production company, one of which is the TBS series Deal With It, a hidden camera ambush show where unsuspecting members of the public are secretly dared to pull a prank on their unwitting companions. He also serves as one of the judges on NBC's summer hit talent competition series America's Got Talent alongside Heidi Klum, Mel B and Howard Stern. Previously, Howie received an Emmy nomination for Deal or No Deal. Howie's Emmy Award-nominated animated children series Bobby's World ran eight seasons on FOX and now appears in syndication six days a week in 65 countries.

[More Details](#)

#### Downtown Fort Pierce Farmers Market

December 5, 8:00 AM - 12:00 PM @ Marina Square

Ranked #1 in Florida and the top 5 nationally for America's Favorite Farmer's Markets™ Come enjoy the extraordinary Downtown Fort Pierce Farmers' Market where there are over 70 friendly vendors that offer a wonderful and diverse selection of delicious foods, exotic plants, gourmet spices and much more!

### Community Survey Available Now for City of Fort Pierce 5-year Consolidated Plan



### Featured Events



#### Sights and Sounds on Second (Festival and Parade)

December 6, 2015

[Event Details](#)



#### Holiday Lights Spectacular

December 6, 2015 - January 9, 2016

Melody Lane

[Event Details](#)



#### Christmas Boat Parade

December 12, 2015

[Event Details](#)

Employment

Wed Dec 2

[Special Magistrate Blandino](#)

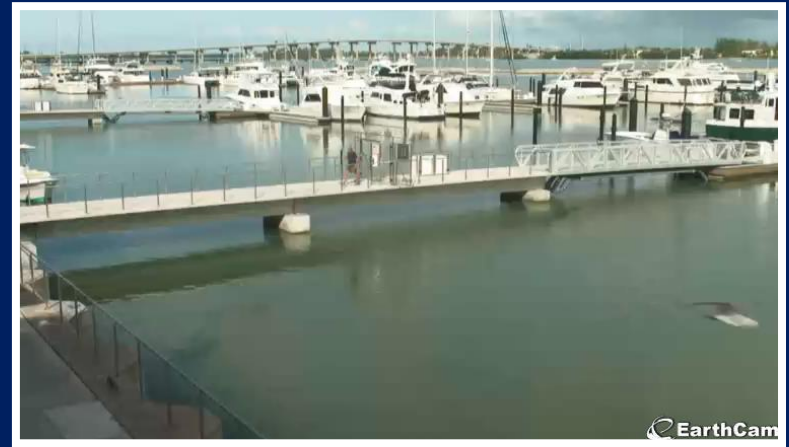
Wed Dec. 2

# View boating and inlet conditions in REAL time!



**Jetty Cam**

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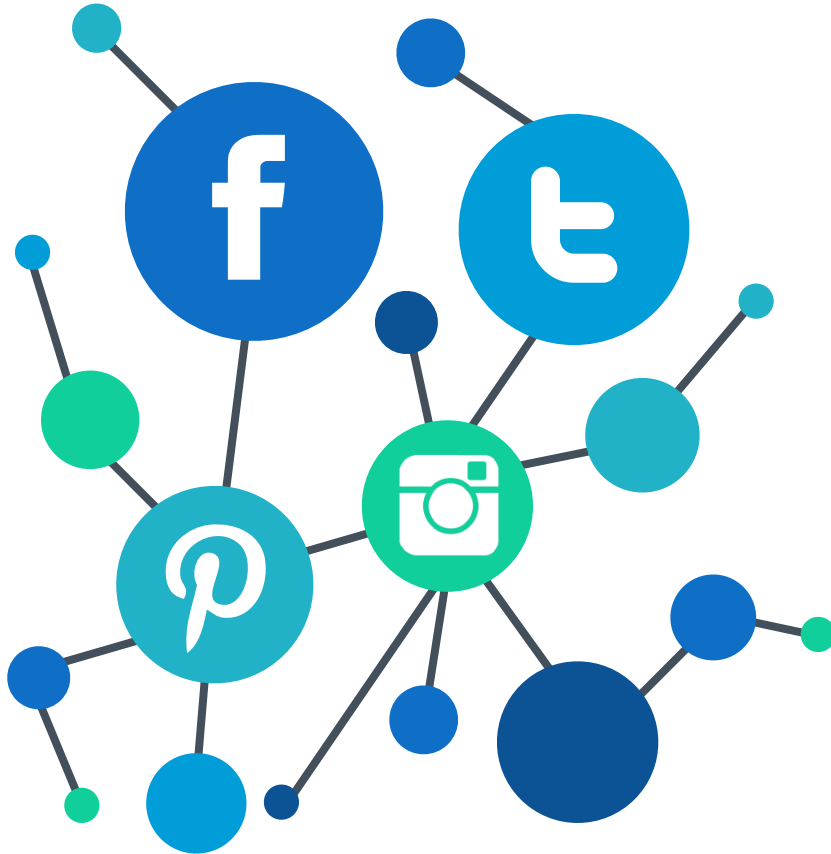


**Fort Pierce City Marina**

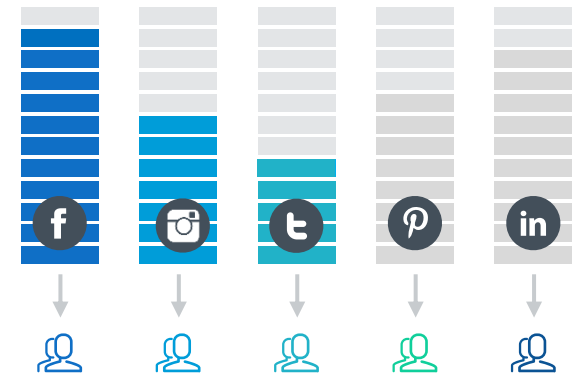
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**17,480** views since May 28, 2015

# Social Media Use



Social Media Popularity



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The City of Fort Pierce uses social media to notify the public of community events, city news and to share pictures. Please like and share our pages to help spread the word.

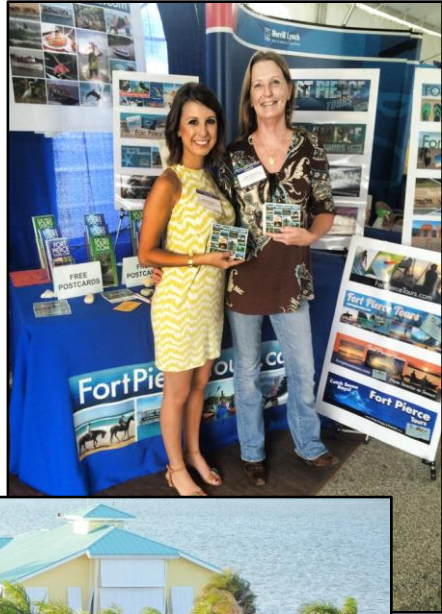
# Facebook



[www.facebook.com/ftpierce](http://www.facebook.com/ftpierce)



# Building a Presence



# Investment in our Community

Kori Benton, Senior Planner



# New Development

## COMMERCIAL



Underway or Completed:  
\$16.5 million



In for Permitting:  
\$4.3 million



Total Commercial:  
\$20,800,000



## RESIDENTIAL



Underway or Completed:  
\$9.35 million



In for Permitting:  
\$8.5 million



Total Residential:  
\$17,850,000



**TOTAL: \$38.6 MILLION**

# Commercial Development



**01** Rocla Concrete Rail Tie, Inc.  
Investment: \$8 million

**02** Square Grouper  
Investment: \$2 million

**03** St. James Christian Academy  
Investment: \$1.5 million

**04** Dyer Chevrolet  
Investment: \$1.5 million

# New Residential Development



## Mariner Cove

Investment: \$8.5 million



## Inlet Palms

Investment: \$5 million



## Oak Alley

Investment: \$1.5 million



## Hernando Houses

Investment: \$1 million

200%

INCREASE



# Orange Avenue Corridor Plan



- ◆ Beautifying gateway to Downtown Fort Pierce
- ◆ Appearance and design enhancements
- ◆ We value your input!

# Revitalization

Libby Woodruff, Grants Administrator



# Owner-Occupied Housing Rehabilitation



Paint Our Town is a collaborative effort between the City of Fort Pierce, local businesses and area nonprofits to assist Fort Pierce homeowners who cannot afford to maintain the exterior of their homes.

LINCOLN PARK

Mural  
Project

# Promotion of Local Art and Cultural Heritage

**SAVE  
the  
Date**

*Mark  
Your  
Calendars  
Now!*

**February 20, 2016**

**Highwaymen Heritage Trail**

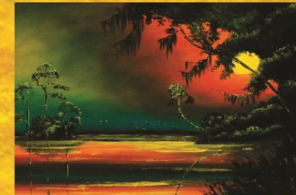
**Ribbon Cutting Ceremony**

**Highwaymen Meet and Greet**

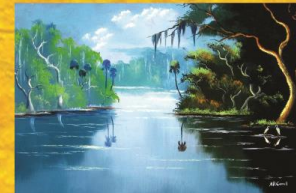
**Guided Trail Tours ~ Art Show ~ Festival**

Join us in Fort Pierce, Florida to celebrate our world-renown Florida Highwaymen. These 26 African American Florida Artists' Hall of Fame inductees have captured more than 200,000 scenes of Florida's beautiful sunsets, waterscapes, marshes and inlets.

[TheHighwaymenTrail.com](http://TheHighwaymenTrail.com)



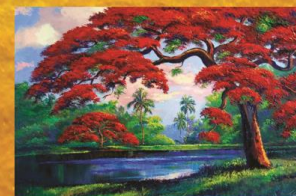
*Carnell Smith*



*Mary Ann Carroll*



*Alfred Hair*



*James Gibson*

# Promotion of Local Art and Cultural Heritage



*Zora Neale Hurston*  
DUST TRACKS HERITAGE TRAIL



# Promotion of Local Art and Cultural Heritage

VISITOR  
CENTER



# Business RETENTION

**SCORE**

FOR THE LIFE OF YOUR BUSINESS

**TREASURE  
COAST  
CHAPTER**



Commercial  
Façade Grants



SCORE Workshops



Job Fairs



Business Climate  
Visits



**COBG**  
COMMUNITY DEVELOPMENT  
BLOCK GRANT



# FortPierceTours.com



# Powering Fort Pierce

Jason Hoffman, FPUA Communications Manager



# Utility Boxes



# When your bottom line is dependent on power, every penny counts

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- City Commission approved new Electric Economic Development Rate Schedule
- FPUA's Economic Development Program targets not only the large industrial users but can help the smaller already existing customers that want to expand
- These Economic Development rates are tailored towards small businesses and the new and expanding businesses looking to call Fort Pierce home





No. of Days	335
No. of Transactions	148
No. of Transactions/day	0.44
Total Energy/day	2.25 kWh
Total Energy	755 kWh

# Building for Tomorrow

Nick Mimms, Interim City Manager



# Fort Pierce City Marina



Treasure Coast's  
only municipal  
downtown marina



State-of-the art  
concrete docks and  
island protection  
system

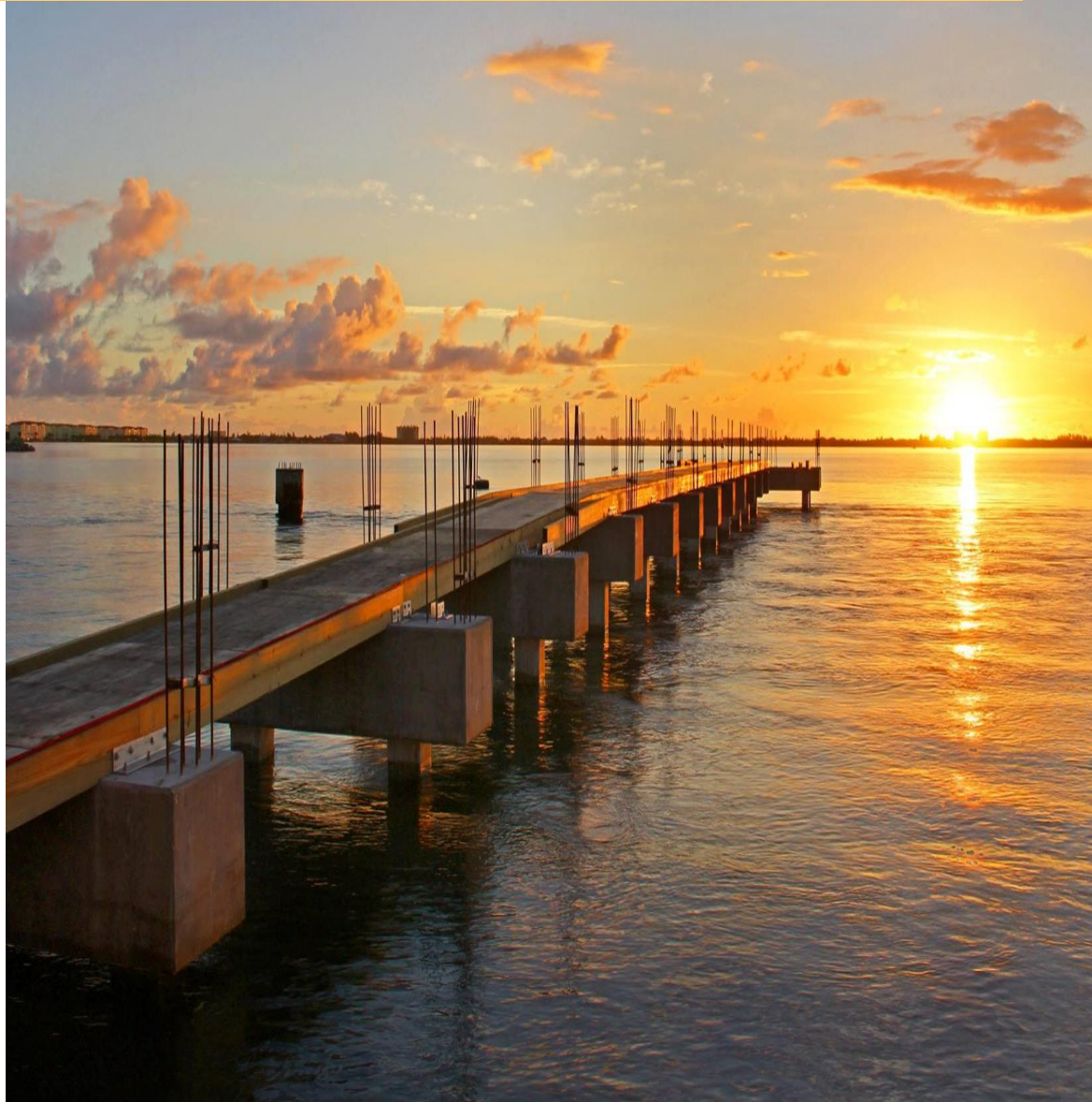


Economic  
engine for City  
of Fort Pierce

# Melody Lane Public Fishing Pier

## Amenities:

- 10' Wide / 220' Long / 20'x20' Landing
- ADA Accessible
- F.I.N.D., wildlife and educational signage
- Lighting
- Decorative Benches
- Bike Racks
- Tackle Disposal Units
- Environmentally friendly Thru-Flow interlocking decking will encourage seagrass growth



# Dinghy Docks at Fort Pierce Marina Site Location

Barrier Islands  
*(this photo taken while  
under construction)*

Marina Square  
(Farmers' Markets,  
Festivals, etc.)

Original  
Tiki Bar

City  
Marina

City Marina  
(laundry, showers)

Cobb's  
Landing

Manatee  
Observation  
and  
Education  
Center

Dinghy Docks Site



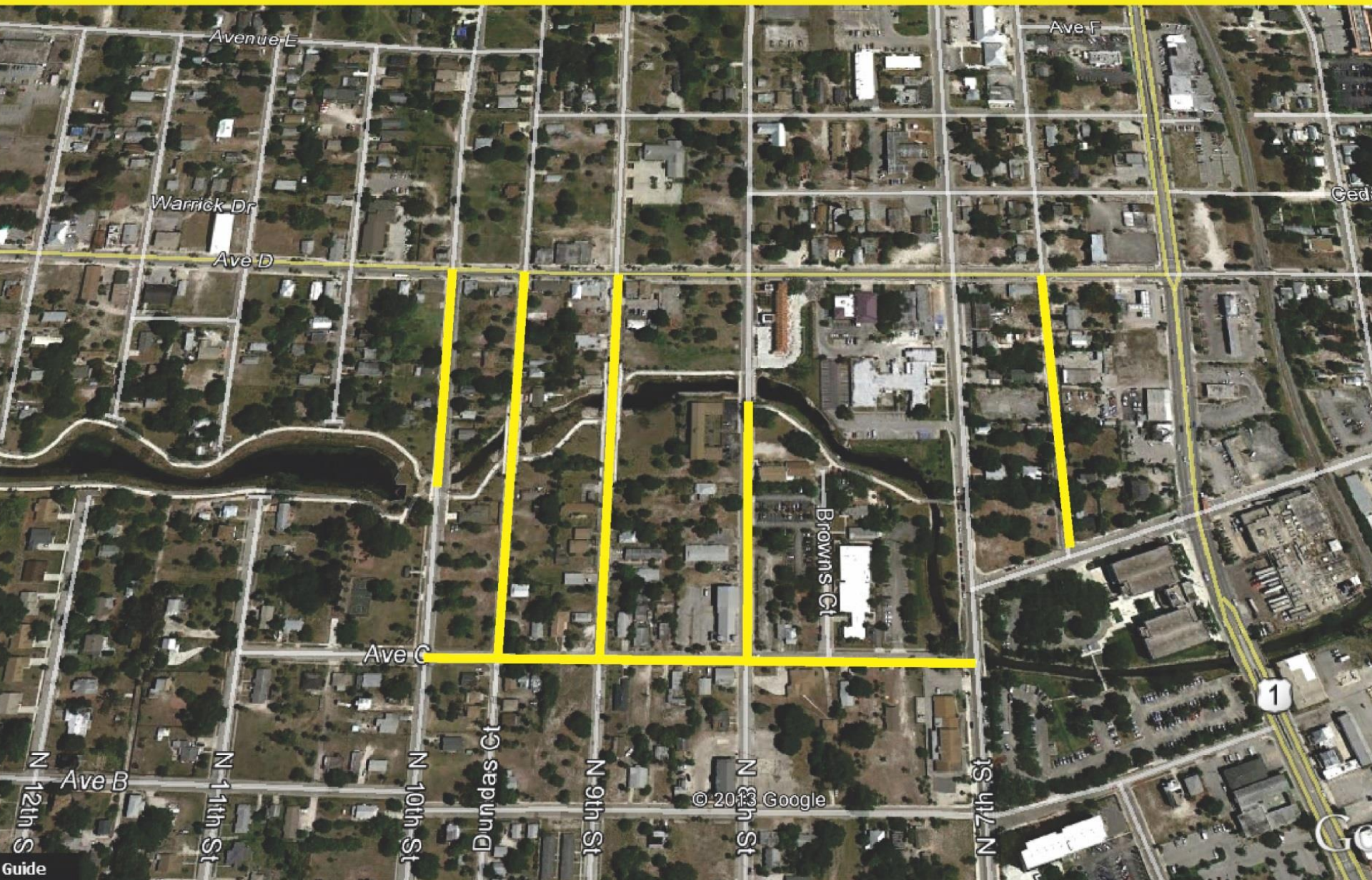


# PORT OF FORT PIERCE

📍 Ft. Pierce, FL



# Lincoln Park Improvement Project



# Veterans Memorial Park

## PHASE 1 – \$1.6 MILLION

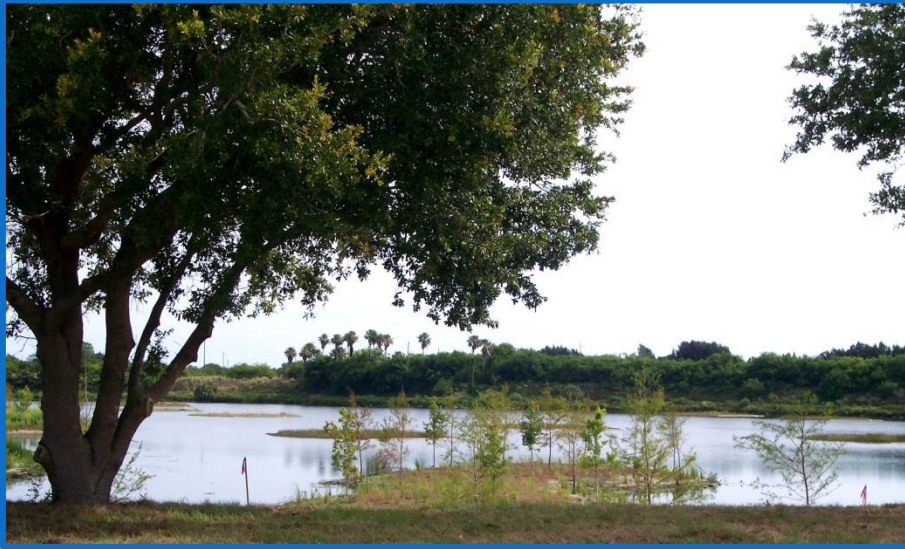
- ❖ Pervious paver walkways and parking areas
- ❖ Wet detention pond with aeration fountains
- ❖ Pedestrian Bridge/Crossover

## PHASE 2 – \$400,000

- Applied for State Appropriation TBD – March, 2016:
- ❖ Memorial Wall and Walkway, Service Flag Display, Lighting, Decorative Benches, Archway, Historical Signage



# Indian Hills Recreation Project



# Community Outreach



Customer Service  
Strategic Plan



Community  
Involvement Initiative



Fort  
Pierce

# Front Porch Roll Calls



Citizen's  
Front Yard



Villages of  
Longwood



Nino's Pizza



Sandhill Shores



Citizen's  
Front Yard



# Police Segways



# Questions?

